

NOTE TO EDITORS: SCREENSHOTS AND ART FOR KOF:MAXIMUM IMPACT IS AVAILABLE AT:

[FTP://216.102.3.3](ftp://216.102.3.3)

User Name: MMPR (all caps)

Password: games (all lowercase)

Screens and art inside the SNK folder, in folder called "KOF:MI"

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FOR IMMEDIATE RELEASE

SNK NEOGEO USA CONSUMER CORPORATION Announces KOF: MAXIMUM IMPACT for PlayStation®2

All New KOF for the Home is also First 3D KOF!

WALL, NJ. – March 29, 2004 – SNK NEOGEO USA CONSUMER CORPORATION, the US publishing arm of the SNK NEOGEO CORPORATION, announced today the company is developing the first original THE KING OF FIGHTERS title for the PlayStation®2 computer entertainment system. KOF: MAXIMUM IMPACT will ship in Fall 2004 and is the first KOF title to be designed specifically for the PlayStation®2, rather than being based on any existing SNK arcade version.

THE KING OF FIGHTERS is one of the most popular fighting game series in video games since its inception in 1994, and KOF: MAXIMUM IMPACT will truly be one of the most revolutionary chapters in this franchise's storied history. The launch of KOF: MAXIMUM IMPACT represents the first time a THE KING OF FIGHTERS game will be in 3D!

KOF: MAXIMUM IMPACT will feature the most popular KOF characters such as Terry Bogard and Kyo Kusanagi all rendered in 3D. The game will also feature several brand

new characters to the franchise and a wide assortment of detailed battlegrounds and fighting maneuvers.

“THE KING OF FIGHTERS franchise is one of the anchor franchises of the SNK product line,” said Ben Herman, SNK NEOGEO USA CONSUMER CORPORATION President. “We’re confident that KOF fans worldwide will be very excited about this great evolution for the series.”

About SNK NEOGEO USA CONSUMER CORPORATION

Over the past 15 years, SNK has published classic arcade titles such as THE KING OF FIGHTERS, BASEBALL STARS, METAL SLUG, SAMURAI SHODOWN, and FATAL FURY on a wide variety of home gaming and handhelds systems. You can find more information about SNK NEOGEO USA CONSUMER CORPORATION games at <http://www.snkneogeousaconsumer.com>

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